## BridA

### BridA / Tom Kerševan, Sendi Mango, Jurij Pavlica

A group of artists that formed in 1996, while the members, were still students at the Accademia di Belle Arti in Venice. Since then the BridA has developed a series of top-level artistic projects at an international level. It questions the artistic contents and researches the contemporary society BridA's collective work constitutes a new, active, and unified group subject that approaches artistic production as an entity, above the individual aspirations of the members of the group. The work in a group,with the signs of an enterprise or of an organisational system, is for them a challenge. Their production is based on videos, graphic arts, painting, photography and multimedia installations. The continuous passage from the two-dimensional artistic surface in a tri-dimensional space is reversible and alternating. It is similar to a journey, where the path is more important than the destination. For BridA the search for the path and the process of creation is more important than the final product. The processes of research and technological
application are part of the artistic creation and are oriented in an artistic production, which acts as an independent body and can be self-updated and self-completed. The BridA combines technology and artistic thought. This kind of investigation and knowledge of the machine technology is in itself an artistic process. They are developing projects concerning art and science, collaborating with different research institutes. Their most relevant projects are: Modux ,Information Accelerator and Trackeds.

**Selected exhibitions from past two years:**

**2010**
6th Triennal of Contemporary Art in Slovenia, Ljubljana Museum of Modern Art
Neon>Campobase, Bologna, Italy
**2009**
Factory Art Trieste Italy Information accelerator
Kassel, Kunsttempel
Grafični biennale MGLC ,Ljubljana
Preview, Berlin. Germany
Knill house, St. Ives , UK , Lunchbreak
**2008**
Public Improvisation, Fabbrica del Vapore, Milano
Modux 3.4, multimedia installation, Ars Electronica, Lentos Art Museum, Linz
Printed Circuit Boards, International Centre of Graphic Arts (MGLC)
CSAVwith Yona Friedman, Fondazione Antonio Ratti, Como, Italy
Modux 3.3,Ginger Zone, Scandicci, Firenze, Italy
Data Collision, Art&Science installation, City Museum, Nova Gorica, Slovenia

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